

Get Fired Up!

YOU can be a leader here, **YOU** can make a difference.



REAP THE BENEFITS!

- Learn in a highly engaged learning community all about truth, responsibility, fun, bold ideas and innovative thinking
- Participate in an atmosphere that is entertaining, interactive and supportive to your mission
- Maximize respective strengths and talents of staff, volunteers, board members, business owners and colleagues
- Experience increased value as we motivate staff and volunteers in your organization to work together towards a shared vision and a common goal
- Work with committed business professionals, nonprofit boards, committee members and volunteers who will focus equally on accomplishments and building an abundant consequential life
- Implement an affordable marketing system that will impact people's lives, pay gratitude forward and enhance your organization's purpose.
- Convert volunteerism into profitable relationships

SIGN UP TO BECOME A CERTIFIED AMBASSADOR TODAY!

CALL 516-449-8402 to reserve your seat!

info@LIWayAcademy.com • www.LIWayAcademy.com



*Raising Awareness
Raising Funds
Developing Strategic Partnerships*



Education is the Gateway to Opportunity

our COMMITMENT

Together we can create teams around the world to raise awareness and develop strategic partnerships based on the spirit of giving in the 21st century.

our FOCUS

To promote, connect and develop strategic relationships that lead to spiritual and financial success.

our ACTION

To build communities and improve lives through service. We will amplify your ability to impact the world through our Certified Community Ambassador Program. We will challenge and encourage you in every way.

about US



The Long Island Way Academy is an organization that effectively builds alliances between businesses and nonprofits. Social Entrepreneur Donna Cariello and her team of community, resource and marketing development experts bring years of experience, knowledge and business acumen to the forefront, assisting participants ***“to be the vehicle that drives them through their community.”***

MAKE A DIFFERENCE - CHANGE YOUR PARADIGM THROUGH

- Cause Marketing
- Communication Style
- Innovative Leadership
- Team Building
- Optimal Use of Resources
- and more . . .

TESTIMONIALS

“Donna provided a new spin on fund development which reinvigorated her class, allowing them to see opportunities rather than obstacles.”

-Lhea Scotto-Laub, President of Quantum Business Group Inc.

“The Certified Community Ambassador Program was a positive vehicle that reinforced the need for staff and management to jointly work together to promote and market our organization.”

-Wayne Redman, Executive Director, Hempstead Boys & Girls Club

“Donna Cariello is great at bringing people and resources together. She fearlessly taps into her extensive network of contacts to surface resources, build alliances and further growth for Long Island Companies. She is a team builder with the kind of passion that drives projects forward.”

- Donna Anselmo, President - Comvergence Marketing Group



Community Impact Training



CURRICULUM

YOU WILL LEARN HOW TO:

- Find your communication style to help you lead by example
- Create, plan and complete a LIVE marketing campaign by taking the “Community Impact Challenge”
- Fine tune your hands on selling and utilize the **ASK** approach through cause marketing
- Generate awareness, open new doors and expand your organization’s knowledge base to help your organization reach new customers, volunteers and donors
- Discover the best fit between business goals and your cause
- Enhance business outreach skills to market your message to your targeted audience
- Incorporate new ways of creating multiple streams of income and unrestricted funds
- Collaborate and cultivate community through team building exercise and outreach visits

WE WILL PREPARE YOU TO PERFORM WITH PURPOSE!